

## COOKIE POLICY

This information relating to the use of cookies published on the web site [.....](#), is provided to users in accordance with the implementation of the decision by the Italian Data Protection Authority of 8/5/2014 " Identification of simplified procedures for the information and the acquisition of consent for the use of cookies" and in compliance with article 13 of the EU Regulation 2016/679 in matters relating to the protection of personal data (Regulation).

The policy is drawn up and updated by Essenza S.r.l. , in the person of their pro tempore legal representative, with offices in Via Cav. Vena snc. – Pisticci (MT) tax code 01333670774 VAT code 01333670774 e-mail [essenzalucana@legalmail.it](mailto:essenzalucana@legalmail.it), as the Data Controller of the personal data processing.

Every other request relating to the use of cookies on this web site can be sent to the following e-mail address [essenzalucana@legalmail.it](mailto:essenzalucana@legalmail.it)

You can use the same e-mail address to exercise your rights that the Regulation attributes to you at any time as an interested party (article 15 of the Regulation: for example access, cancellation, updating, rectification, integration etc), as well as to request an updated list of those people in charge of processing data.

Your personal data is in any case processed by people appointed by the data controller and is not divulged or disclosed.

### DEFINITION OF COOKIES

Cookies are short pieces of text that a web site sends to your device during navigation (whether it's a PC, a notebook, a smartphone or a tablet) that are usually stored on your browser during navigation. The same web site can read and record cookies on the same device to obtain information of various kinds. Every type of cookie has a precise role.

### TYPES OF COOKIES

There are two fundamental macro-categories with different characteristics:

- technical cookies;
- profiling cookies.

Technical cookies are generally necessary to ensure the web site functions correctly and to permit navigation, without them you may not be able to view the pages properly or use certain services. For example, a technical cookie is essential to keep the user connected throughout their visit to a website or to save the language setting, visualization etc..

Technical cookies can be further divided into:

1. navigation cookies, ensure normal navigation and use of the web site (allowing, for example, to make a purchase or authenticate access to restricted areas);
2. analytics cookies, similar to technical cookies when used directly by the site operator to collect information, in aggregate form, relating to the number of users and how they visit the site.
3. functional cookies allow users to navigate based on a number of selected criteria for example language, products selected for purchase) in order to improve personal use of the web site.

Profiling cookies have the task of profiling users and are used in order to send advertising messages in line with the preferences expressed by the same during navigation.

Cookies can be further divided into:

- session cookies, which are deleted immediately once the browser is closed;
- persistent cookies, unlike the former remain within the browser for a certain period of time;
- first party cookies , i.e. cookies generated and managed directly by the managing entity of the web site;

- [third-party cookies](#) which are generated and managed by persons other than the operator of the website by virtue of a contract for example for advertising; services

#### COOKIES USED BY THIS WEB SITE

Technical cookies are exclusively used aimed at ensuring the web site functions correctly, like Google Analytics which is a web traffic analysis service provided by Google, which sends cookies to your browser in order to obtain anonymous statistical information on use of the site.

If you do not want the data collected to be used in any way you can use anonymous browsing by clicking on the following links for more information relating to operating modes:

- [Internet Explorer](#)
- [Google Chrome](#),
- [Mozilla Firefox](#),
- [Apple Safari](#).

Some web sites allow you to share content from the same on social media sites like Facebook, LinkedIn, Twitter or show videos published on YouTube . These third party sites generate their own cookies that are not controlled by this site and are built-in features of the site developed by third parties such as icons and preferences on social media in order to share the contents of the site or the use of third-party software services (such as software generate maps and additional software that offer additional services). These cookies are sent from third-party domains and partner sites that provide the functionality of the web site pages.

- Facebook: <https://www.facebook.com/help/cookies/?ref=sitefooter>
- Twitter: <https://support.twitter.com/articles/20170519-uso-dei-cookie-e-di-altre-tecnologie-simili-da-parte-di-twitter>
- Google: <https://www.google.it/intl/it/policies/privacy/>

#### HOW TO MANAGE COOKIES USING YOUR BROWSER

You can authorise, block or remove cookies (in whole or in part) using the specific functions on your browser or with third-party add-ins. However disabling technical cookies on the site could mean that some services or functions would no longer be available or not work properly.

For more information on how to set preferences on the use of cookies on your browser click on the following links:

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Chrome](#)
- [Apple Safari](#)
- [Opera](#)